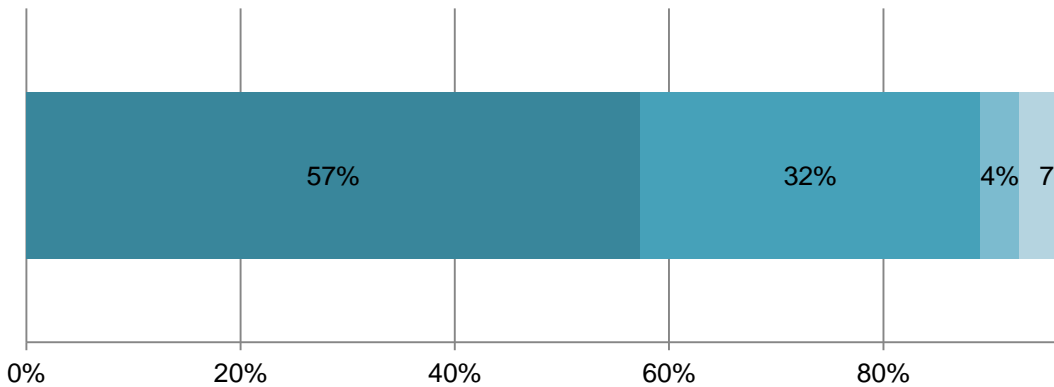
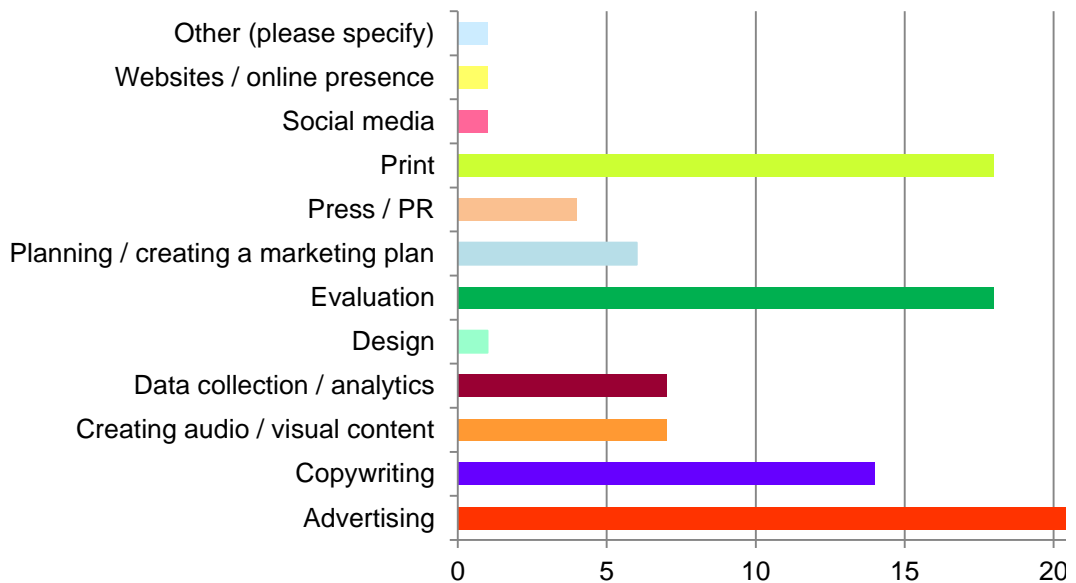


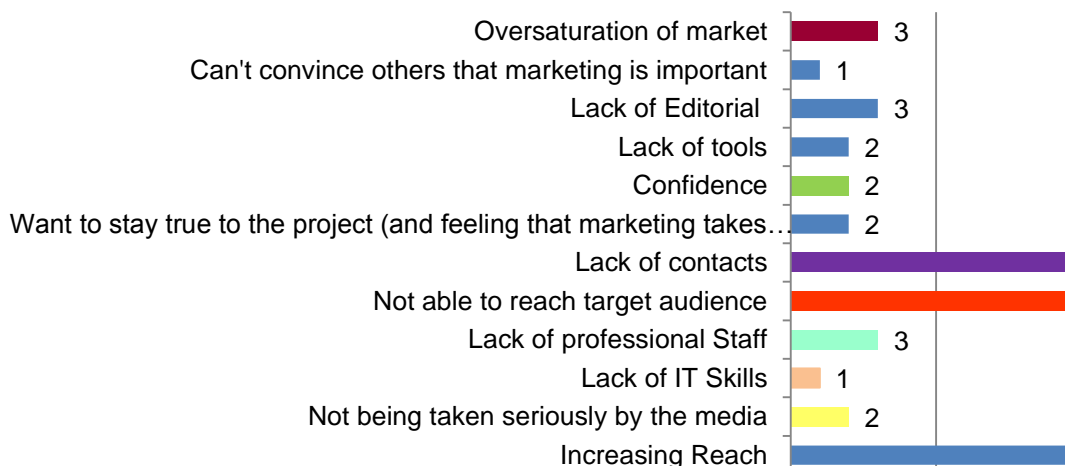
# 1. How would you rate the importance of marketing to your work?

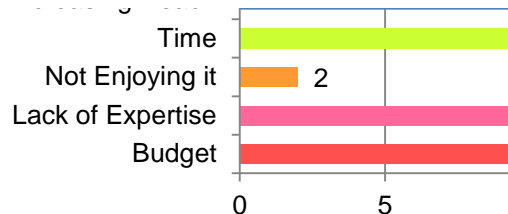


## 2a. Which marketing and communications areas are you interested in learning more about?

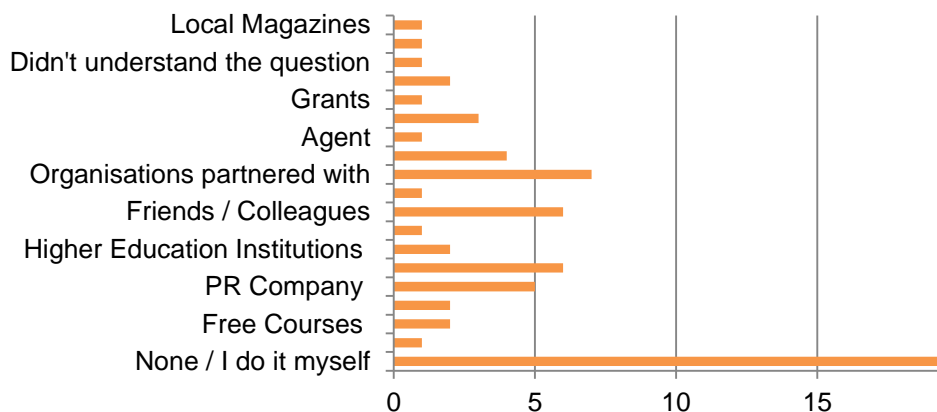


## 3. What are your key challenges when it comes to PR and marketing?

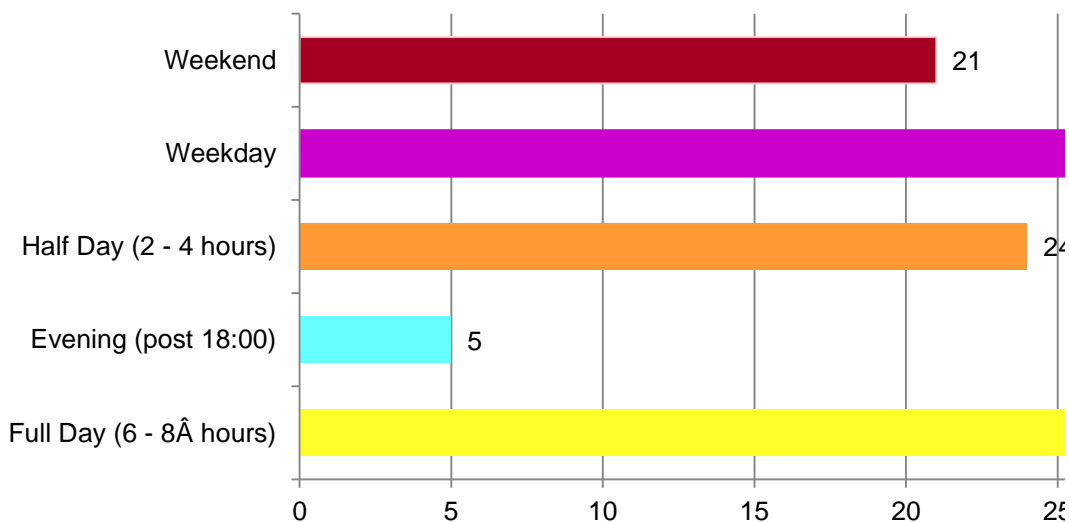




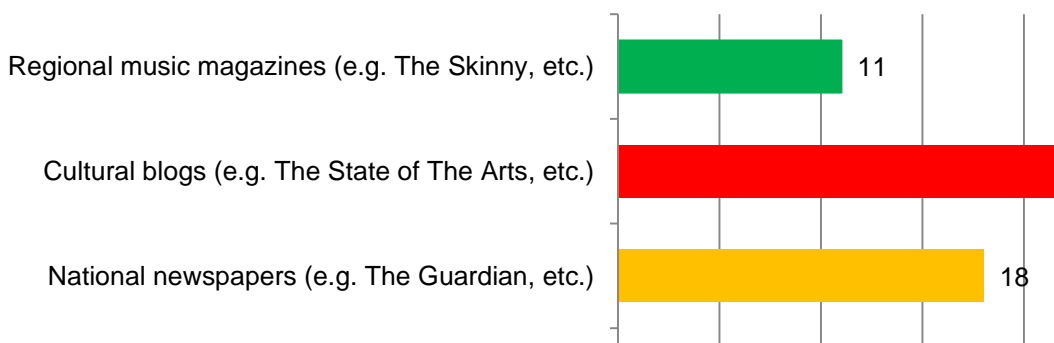
#### 4. Where do you currently get support for your marketing from?



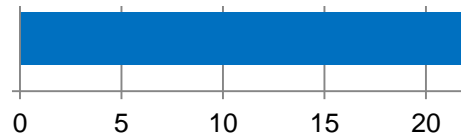
#### 6. If we were to conduct a marketing help day what kind of would be most appealing?



#### 7. How many of these publications do you read?



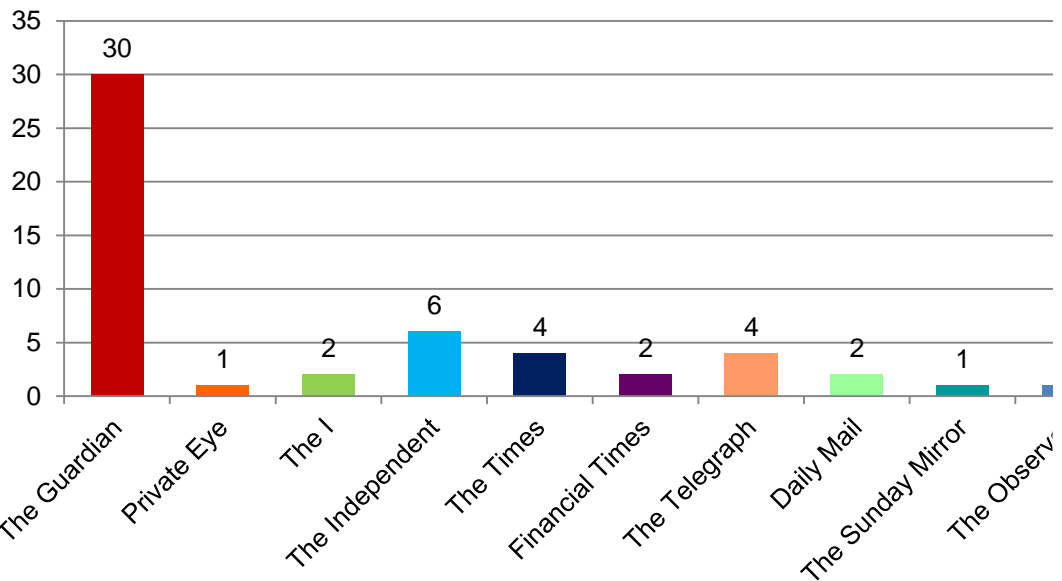
Specialist music magazines (e.g. The Wire, etc.)



## 7a Which Specialist Music Magazines Do You Read?

NME	Terrorizer	Tempo	The Audio Network
The Word	Zero Tolerance	Classical Music	Classical FM
Opera Now	BBC Music	Sound on Sound	The Gramophone
Opera News	Baires	Dazed & Confused	ISM Journal
Classical Singer	Strad.	i-D	
Musical America	BASCA	Making Music	
The Wire	Pitchfork	Art Monthly	
PRS	Noisy	Frieze	
Jazzwise	Thump	Score Cast	

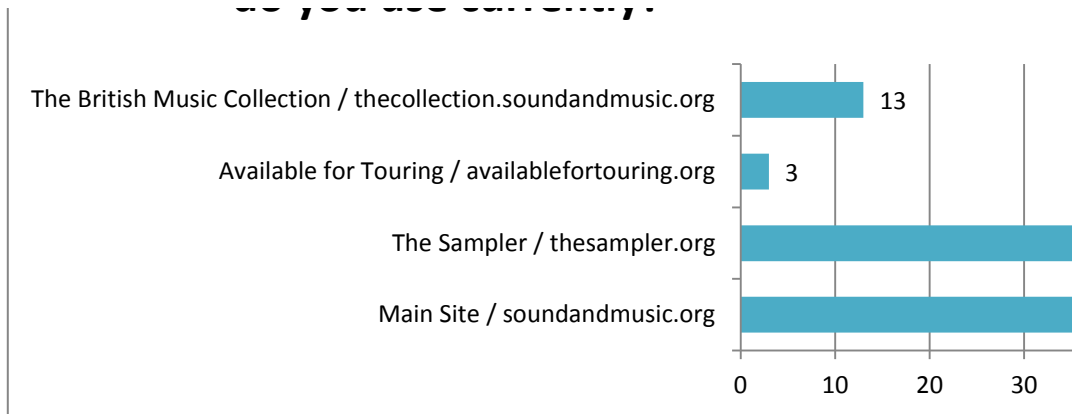
## 7b Which National Newspapers Do You Read?



## 7c Which Music Blogs Do You Read?

I care if you listen	Journal of Music	The Quietus	The Rambler
Sound and Music	Nialler9	Dazed Digital	Pitchfork
Sampler blog	Fact	Avant-Avant	Interstate808
Rouges Foam	The Wire	Libertine	Golden Plec
London Sound Surve	Juno Plus	KVR	
All about that Jazz	The Skinny	Alex Ross	
Rambler	Slipped Disc	The Rest is Noise	
5:4	Guardian online	Guardian Classical Music Blog	
Overgrown Path	zero	Planet Hugill	

## 8. Which Sound and Music websites do you use currently?



## 9. Anything we have missed out?

Input and advice for music publishers and venues

Less focus on DIY approach, more focus on collective resources that can help a range of parts of the industry, e.g. manager vs. an individual artist. If an individual is promoting a ha they can't build the same relationship with the press as someone talking about 10 artists, 1C Coding for music specific website, templates, marketing basics for music websites.

Effective PRing for individuals

More advice on promoting oneself in smaller areas (rural areas, small cities, etc.)

Individual Mentoring sessions

Information on how interview skills for TV and radio

Information on how to gain opportunities such as radio and tv interviews

Information on costing of marketing, typical radio adverts, etc

A way to link composers with musicians and ensembles, and vice versa

How to find PRs and Managers, etc

How to put out and advertise your own material

More advice for people with limited resources, who would like to advance their career further people who have access to larger budgets, help from other people, etc.

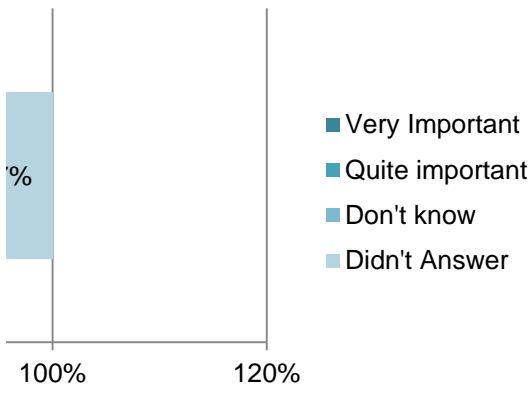
Marketing days outside of London

Advice for improving design (posters, etc.)

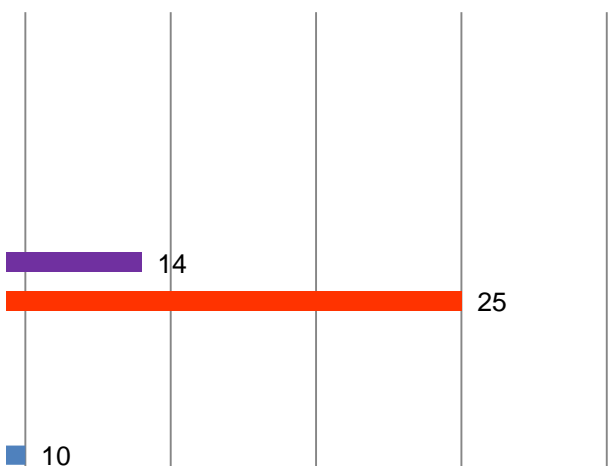
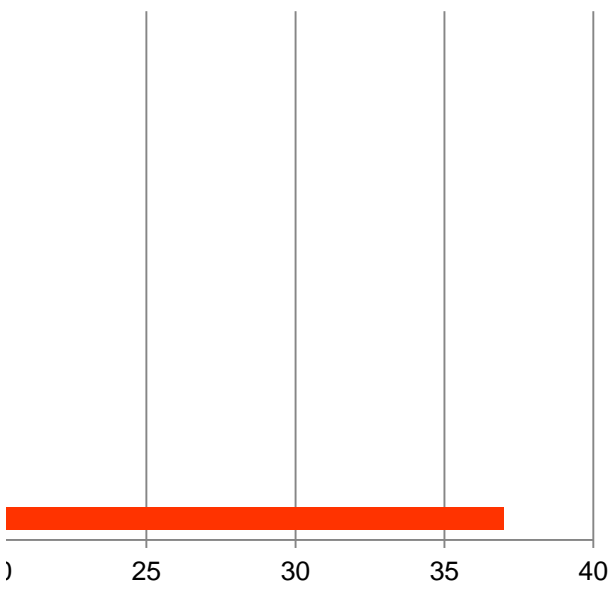
Grants and subsidies for travel over long distances (if coming to a marketing day)

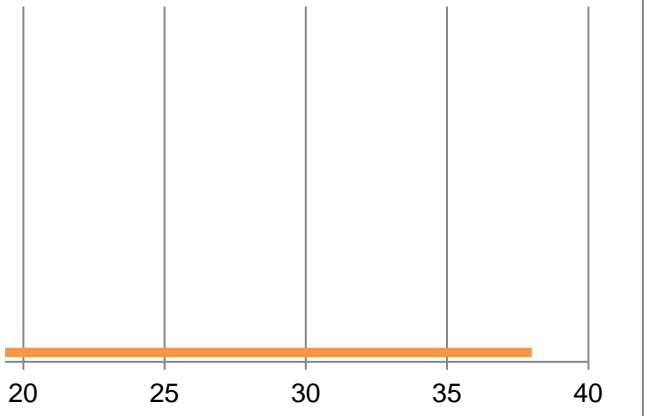
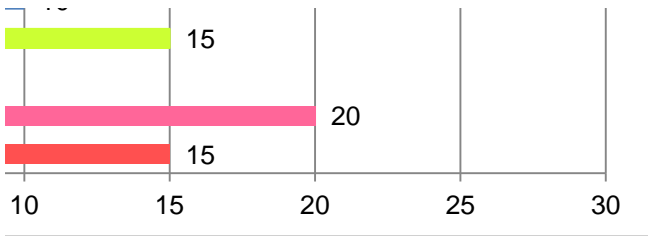
Improved timetables for people travelling long distances

## ating to

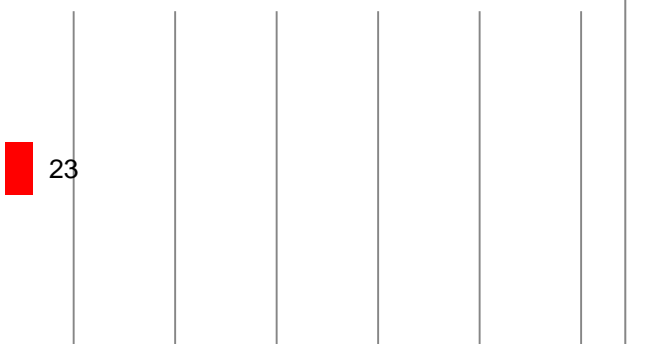
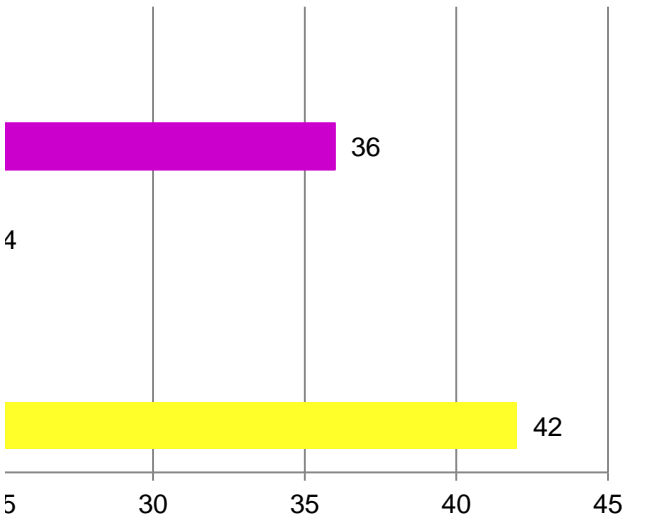


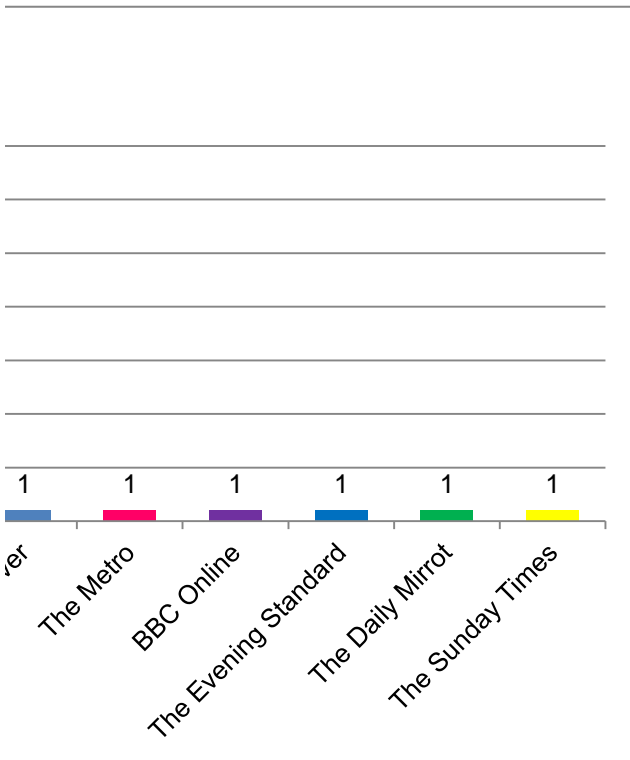
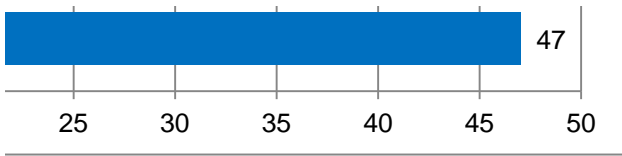
## terested in





**event format**





## 7d Which Cultural Blogs Do You Read?

Cultural Professional The Quietus

TED

Rambler

I care if you listen

Ignant

Jessica Duchen

Creator's project

Sinfini Music

Mother board

Vile Arts

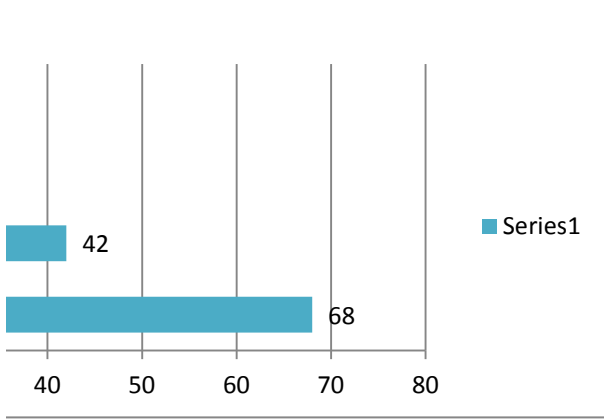
Brain Pickings

Fact

Arte Creative

Arts Professional





people at different stages in their careers or different  
number of shows a year or a couple of commissions,  
10 gigs, and 20 commissions.

or - I feel there is too much focus in the workshops on











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<https://batchgeo.com>











## Map of Postcodes

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[dbc](#)



