



# ROLI

## Application guide for *Embedded\_Innovate* at ROLI

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*Embedded* is an opportunity for composers and creative artists from any discipline to work with diverse organisations to create new music and sound.

Sound and Music is thrilled to be partnering with ROLI on this new pilot of *Embedded\_Innovate*, for which we're seeking a composer to spend up to 12 months in residence working with the music technology company.

So far over forty artists have benefited from *Embedded*, from [Tim Murray-Browne at Music Hackspace](#) to [Sally Golding and Sarah Hughes with South London Gallery](#), and there is overwhelming evidence that it can be a transformational experience in terms of talent development, artistic ambition, professional experience and growing networks.

*"The Embedded scheme has been the most profound and significant change in my work as an artist/composer. The programme encouraged us to push what we thought was possible... I cannot shout loudly enough how*

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<http://www.soundandmusic.org>

*many extraordinary artistic connections I have made, how my confidence as an artist has grown immeasurably since the Embedded residency."*

– Saskia Moore, composer (**Embedded with Apartment House, 2012-13**)

## What is *Embedded\_Innovate*?

The selected composer will be part of the *Embedded* network of composers and receive support from Sound and Music during the residency. With *Embedded\_Innovate* we want to test what it is like having a composer in residence with a commercial organisation, so you will be part of our pilot.

The *Embedded\_Innovate* pilot aims to:

- Offer a supported residency for a composer to work with an organisation in the commercial music technology sector
- Connect the selected composer to networks within the commercial music technology sector
- Expand the creative potential of the Seaboard and ROLI's other products in the development of new work

## The residency

The residency will last up to 12 months and will provide the opportunity for you to immerse yourself within ROLI and with the collaborative community of staff and associate artists. The scope of work to be developed on the residency is flexible and there is no pre-determined creative outcome. We are open to your suggestions of the work you would like to create.

The Seaboard has been described as 'the future of the keyboard'. The Seaboard is a radically new musical instrument that reimagines the piano keyboard as a soft, continuous, highly expressive surface. Through the Sea interface, which allows a pressure-sensitive surface to be built and molded into any shape or form, a traditional keyboard evolves into an instrument which people can interact with more intuitively, opening up possibilities for

engagement beyond 'trained' musicians. There are currently two models - the Seaboard GRAND and the RISE. The Seaboard GRAND has an Embedded Equator sound engine and is available in 3 models (47, 61 and 88 Keywaves). The RISE is a next-generation multi-dimensional MIDI controller that comes with ROLI's custom-built Equator software for RISE with over 100 presets. On both models the instrument can be played through multiple dimensions of touch, expanding the possibilities of gestural control.

You can watch performances on the Seaboard here at [ROLI.com/blog](http://ROLI.com/blog)

ROLI has also recently released NOISE, an iOS app compatible with iPhone 5 and above (and making awesome use of 3D Touch functionality on the iPhone 6s). NOISE can be used in conjunction with a Seaboard RISE over bluetooth or be used as a standalone music-making tool.

The residency with ROLI is an opportunity for a composer to develop inspiring ideas which integrate the Seaboard into new contexts, which might include live performance, sound design or online content. It is open to composers working in any genre, and ROLI is keen to encourage proposals which resonate with the organisation's culture of innovation and learning, and combining advanced technology with enhanced human experience.

As part of the residency there will also be an opportunity for the selected composer to get involved with particular projects and areas of interest, including working with the Guildhall School of Music Seaboard Ensemble.

Find out more about ROLI: [ROLI.com](http://ROLI.com)

As part of the Embedded programme you will:

- **Receive financial support for the residency**
  - a bursary of £2,000 to cover your time
  - travel and accommodation expenses to facilitate the residency

- o a budget, agreed with Sound and Music to develop the work (i.e production costs)
- **Receive mentoring support to help with the development of the work.** You will be able to contribute to the selection of your mentor after you have been successful in your application
- **Attend a day with the other Embedded composers/creative artists** to share ideas with the other participating composers/creative artists.
- **Get to know ROLI** by engaging with their activity throughout the residency period. The selected composer/creative artist will have the opportunity to connect with staff at ROLI as well as other artists and collaborators working with the organisation.
- **Join the 2017 New Voices cohort, featuring on the British Music Collection.** Each year all the residents on the [Embedded](#) and [Portfolio](#) programmes become our annual '[New Voices](#)'. As part of the scheme you will be provided with £250 towards the documentation and dissemination of your work and support in building a full British Music Collection profile.
- **Participate in a Coaching programme run by Sound and Music.** The coaching is a one-to-one relationship that supports a person to improve aspects of their performance at work or work-life balance. This may include focus on particular working relationships, delegation or decision-making as well as overall career direction and focus

## Timeframe:

Friday 26 February 2016	Applications open
Noon Thursday 31 March 2016	Deadline for applications
By Tuesday 12 April 2016	Notification of interviews
Monday 18 April 2016	Interviews

May 2016

Residency start date

May 2017

Completion of residency

## Selection process

A selection panel will shortlist individuals for interview after the call closes on Thursday 31 March 2016. The panel will include a representative from ROLI, a representative from Sound and Music and an independent panellist.

Shortlisted candidates will be invited to an interview, taking place on Monday 18 April 2016 at ROLI HQ in London. The selected composer will be chosen following the interviews.

## Who is it for?

Embedded residencies exist to provide a significant development opportunity for composers, regardless of background, genre or age.

This opportunity would be best suited to someone who is looking to develop their creative practice through working in the commercial music technology sector and with emerging technology.

The residency would suit a composer who is interested in integrating the Seaboard into their existing practice while developing new contexts for composition, sound design and/or performance which expand not only their own practice but the possibilities of the technology for other users.

There are no prerequisites for the successful applicant to read music, play the piano or keyboard or be familiar already with the technology of the Seaboard. There will be support for you to learn how to use the Seaboard. However a level of technical proficiency in using technology within your creative practice already is essential. You will need to be confident in

self-directing and managing your work, through your experience of using technology in innovative ways within your existing practice. You will need to be pro-active in driving the direction your work takes during the residency, as well as to be open about sharing your practice with the ROLI community via blogging, audio/visual content etc.

ROLI is passionate about cultivating a community that values a synergistic relationship between the professional and the personal, and are therefore curious about the interests and skill-sets of a person beyond their primary professional skills. A feature of this culture is the Hack Café, which meets monthly on a Friday as a space for the ROLI team to work collaboratively on new work-related or personal projects. This could be anything from building instruments or writing software to baking a cake.

ROLI is looking to work with someone who is interested in engaging with the team and the ethos of the organisation, and who can bring vibrant ideas into the culture of innovation and learning.

Sound and Music actively seeks to encourage a diversity of applicants to its programmes. If you are selected, we will do our best to accommodate any particular needs you may have. A copy of our Equality Policy is available on our website here: [www.soundandmusic.org/knowledge-hub/evidence-hub](http://www.soundandmusic.org/knowledge-hub/evidence-hub)

**Eligibility:**

- You must be resident in the UK at the time of application **and** for the duration of the scheme
- You must not be in full time undergraduate education
- You must be available for interview in London on Monday 18 April 2016
- We suggest you should be able to commit a minimum of roughly 10 weeks of time in residence
- You are welcome to apply for more than one Sound and Music professional development scheme at a time but will only be able to participate on one. If you

choose to apply to multiple Sound and Music professional development schemes, please submit separate applications for each call.

- You are not eligible for this call if you have previously completed an Embedded residency. However you may apply for this residency if you are on another Sound and Music programme, providing that this residency presents a significant development opportunity for you.
- This programme is funded by the Esmée Fairbairn Foundation and as such you will not be able to apply for them for additional funding to support this work.

## How to apply:

**Applications are submitted online here:**

<https://soundandmusic.typeform.com/to/HeZD9p?firstn=xxxxx&lastn=xxxxx&email=xxxxx>

You will receive confirmation of your application once it has been submitted, please contact [hannah.bujic@soundandmusic.org](mailto:hannah.bujic@soundandmusic.org) if you don't receive a confirmation. Please note that late submissions will not be accepted.

There are four questions in the application form:

**Q1: Why do you want to work with ROLI?** Please tell us what it is about ROLI and the Seaboard in particular that interests you and how this is relevant to your own creative development.

**Q2: How would this residency take you forward as an artist?** Please tell us how your career and practice would benefit from working in an extended relationship with an organisation in the commercial music sector.

**Q3: What work would you like to develop as part of the residency? Please outline what your starting points would be.** Please note that this is a residency opportunity where ideas will develop throughout the project. This section does not need to read as a fully-fledged commission proposal, we just want to know what your initial points of departure might be should you be successful in your application.

**Q4: What are your other commitments for 2016/17?**

You will also be asked to include:

1. your CV and including a list of key works/collaborations (as one document, 2 sides maximum)
2. your biography (no more than 100 words). See [this guide](#) from the Australian Music Centre for help with writing a concise biography.
3. Documentation of two examples of your work. If you are submitting media (audio or visual) **do not send files or Dropbox links**, instead please provide links to a website streaming service where we can access the material e.g. Soundcloud, Vimeo, your own website. For other forms of work please upload as PDFs any scores or textual descriptions, along with links to any media.
4. A completed equal opportunities form – which will follow on from the online application form linked to above

**NB:** Please include your name in the **title** of every attachment you send. Please also include your name and the opportunity you're applying for in the **header** of each document.

**Deadline for applications: noon Thursday 31**  
**March 2016**

*For any queries regarding this residency please contact Hannah Bujic at Sound and Music on [hannah.bujic@soundandmusic.org](mailto:hannah.bujic@soundandmusic.org) or 020 7759 1802*

*Please note I am on annual leave Friday 25 – Wednesday 30 March inclusive, so if possible please direct any queries to me before this. If you have any technical issues regarding the form during this time, please contact [admin@soundandmusic.org](mailto:admin@soundandmusic.org)*

## About the Partners:

### About ROLI:

ROLI is a music technology company based in East London. ROLI makes hardware and software products designed to redefine the interaction between people and technology. In early 2014 the company launched the Seaboard family of instruments. The revolutionary and critically acclaimed Seaboard RISE and Seaboard GRAND lets music-makers control and shape sound through up to five dimensions of touch, combining the expressiveness of acoustic instruments with the versatility and sonic range of electronic music. In its Series A fundraising ROLI raised \$16.5 million from investors including Universal Music, Balderton Capital, Index Ventures, and FirstMark Capital.

[ROLI.com](http://ROLI.com)

**Sound and Music's** vision is to create a world where new music and sound prospers, transforming lives, challenging expectations and celebrating the work of its creators. Our work includes composer and artist support and development, partnerships with a range of organisations, live events and audience development, touring, information and advice, network building, and education. We champion new music and the work of British composers and artists, and seek to ensure that they are at the heart of cultural life and enjoyed by many.

[www.soundandmusic.org](http://www.soundandmusic.org)



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